



SPEAKERS BUREAU

What is it?

The goal of the WealthCounsel Speakers Bureau is to better educate allied professionals and other members of the public about the estate planning profession, while giving WealthCounsel members and those practitioners who participate in this service the opportunity to appear before professional and civic groups to further enhance their credentials and reputation in the industry.

How does the process work?

1. A request for a speaker is typically generated through the WealthCounsel Speakers Bureau website page.
2. The request is reviewed by our staff and a query is sent to members of the Speakers Bureau and to other WealthCounsel attorneys. Those members interested in pursuing the speaking engagement are asked to respond by email to marketing@wealthcounsel.com
3. The marketing staff compiles a list of the members who responded to the query and forwards the information to the requesting organization. At this point, the WealthCounsel staff steps out of the process and the requesting organization communicates directly with the speakers.
4. At this point, WealthCounsel staff steps out of the process, and arrangements such as travel expenses are finalized between the requesting organization and the speaker-elect.

What's the Next Step If My Organization Wants to Use the WealthCounsel Speakers Bureau?

1. Complete the attached Speaker Request Form.
2. Fax the form to the attention of Marlene Frith, 888-292-6126.
3. Or, email marlene.frith@wealthcounsel.com, requesting that an application form be emailed to you.
4. For additional information, call 888-659-4069, Ext. 817.

WealthCounsel Speakers Bureau

WealthCounsel Speakers Bureau Application

Please Complete This Form and FAX Back to: 888-292-6126

Name: _____

Organization: _____

Address: _____

Contact Number: _____ FAX _____

e-mail: _____

Our organization would like a speaker for the following:

If you do not see a topic on the list below, please indicate the topic and
and we will initiate a query for a speaker on that topic.

<p>First Choice for Topic: _____</p> <p>Second Choice for Topic: _____</p> <p>Location of Event: _____</p> <p>Profile of the Audience: _____</p> <p>Number of Attendees in Audience: _____</p> <p>Will this presentation involve CE credits: _____</p> <p>Who will file for CE credit? _____</p> <p>Additional comments or instructions:</p>	<ul style="list-style-type: none">• Asset Protection Trusts• LLC Planning• Irrevocable Trusts• Revocable Living Trusts• IRA Trust Planning• Retirement Planning• Charitable Planning• Trust Administration• Trust Owned Life Insurance• Domestic and Offshore Trusts• FLPs & FLLCs• Elder Law Planning• Special Needs• Medicaid Planning• Planning for Physicians• Business Succession Planning• Income and Estate Tax Issues• Pet Trusts• Marketing Your Practice
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